### Living Labs and Social Media – Or How to Turn Turtles into Gazelles





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Poznan, November 16, 2011









# E-Participation -Looking Back and Looking Forward

#### Starting with eVoting 10 years ago

Use ICT to engage citizens in public policy design

#### Peaked about 4 years ago

Palpable lack of political enthusiasm

#### Transformed into focus on public services not policy

Use ICT to engage citizens/SME's in public service design















# Innovation Challenge: Public Sector Turtles

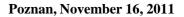












# Innovation Challenge: Public Sector Gazelles











# **Bridging the Public Sector/SME Gap**











### **'A Potential Answer?'**



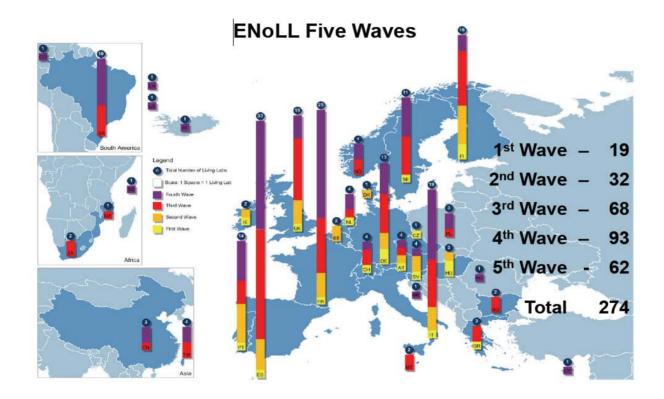








### A Growing Global Trend.....



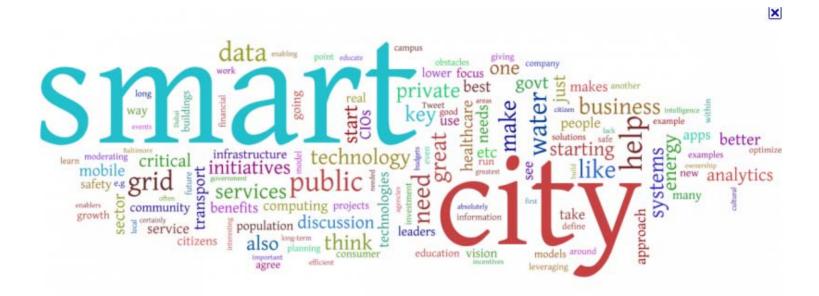








## In Europe: A Move to Smarter Cities?



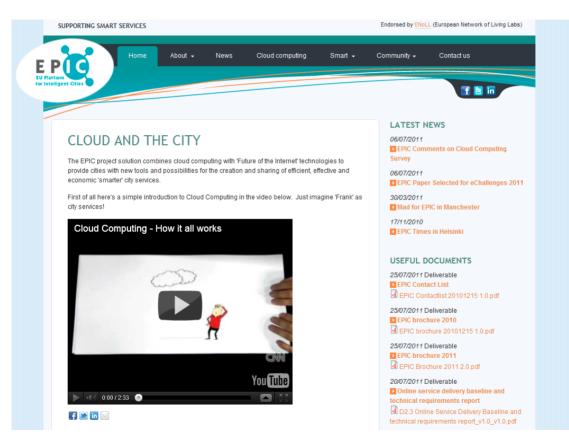








# An EPIC Goal...











# 'A Range of New Public Services...'

#### **Smart Environment Service**











# 'A Range of New Public Services...'

#### **Urban Planning Service**





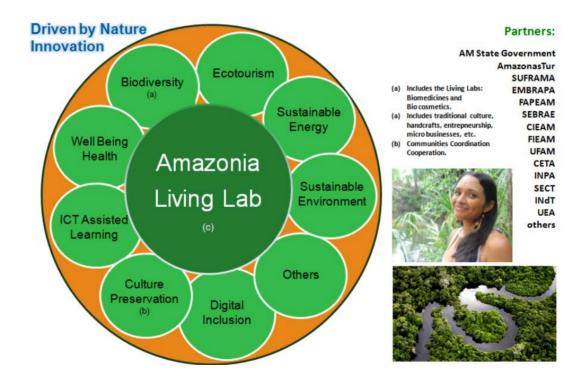






# In Latin America: Brazil

# Amazonia Living Lab











## In Asia: China



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# So What Does this All Mean?











# Where Are We Now?











# Where Are We Going?











# And What Does this Mean for Our Turtles and Gazelles?













# **Are We Entering an Era of Innovation?**











# **Or e-Revolution?**



Occupy France

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Photo by: Hugo Passarello Luna http://j.mp/utTA8Y







#### Thank you



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